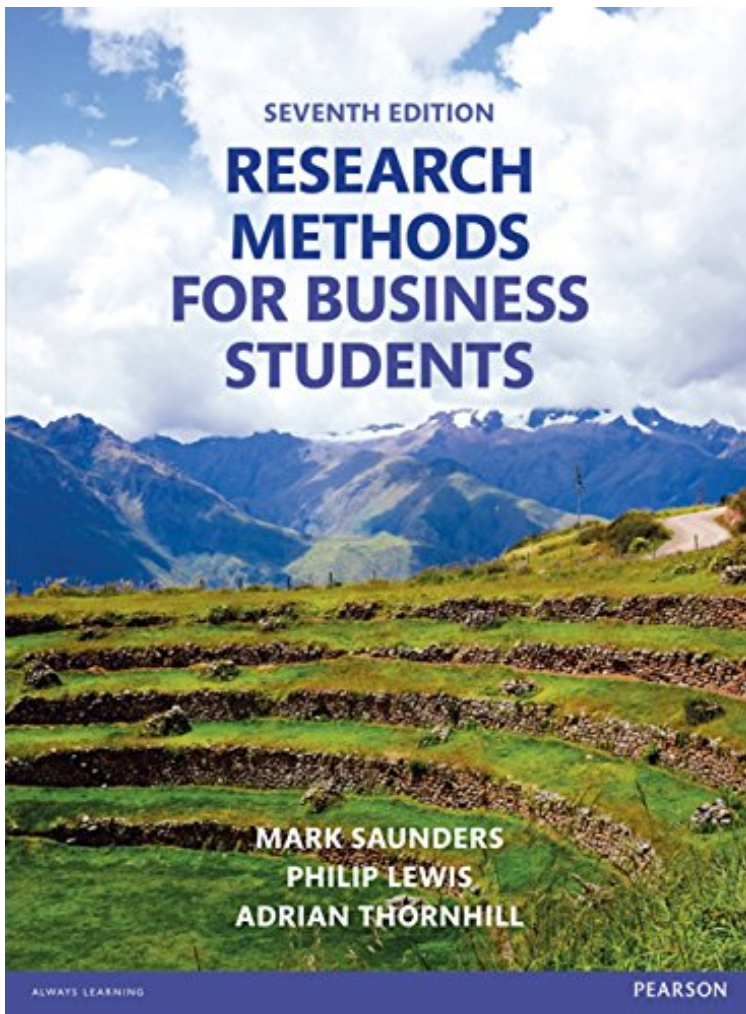


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Research Methods for Business Students



*Par Mark N.K. Saunders, Philip Lewis,
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